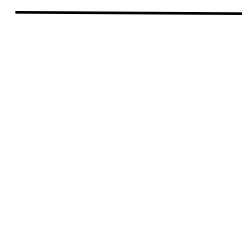
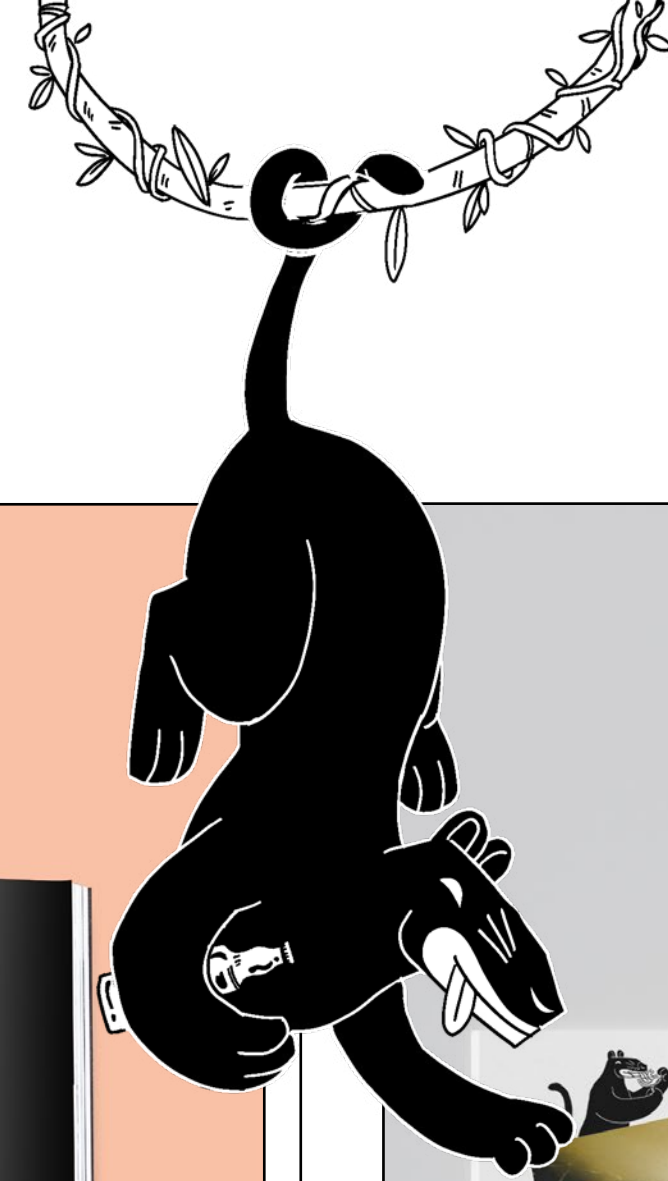


FRASER ROBERTSON

Visual Designer
& Storyteller





PANTHER M*LK

Illustration & Print

Client at Agency Twenty Three

Award Winning Alcoholic Oat M*lk Cocktail - Glasgow based vegan-friendly beverage. Printed promotional material.

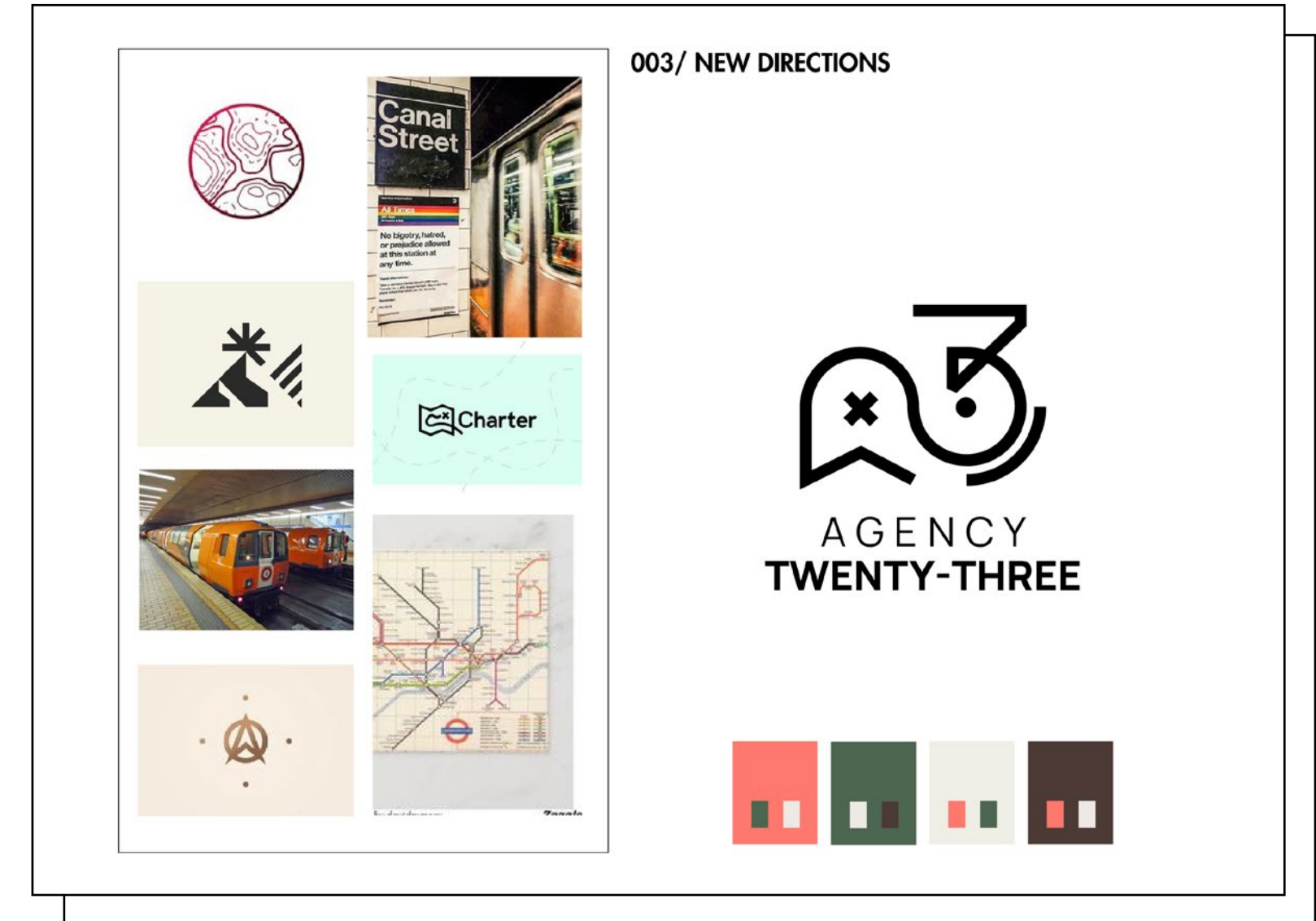
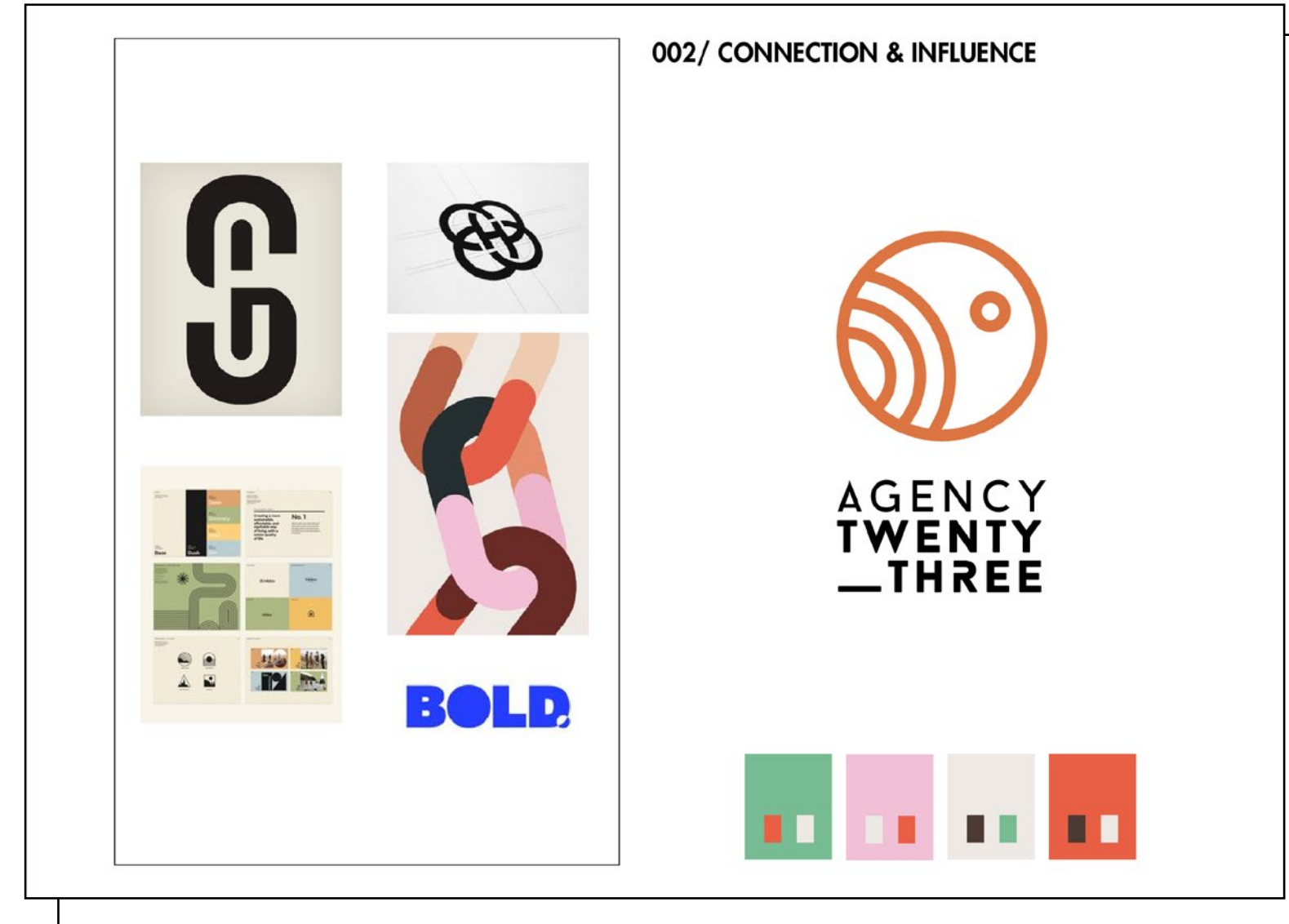
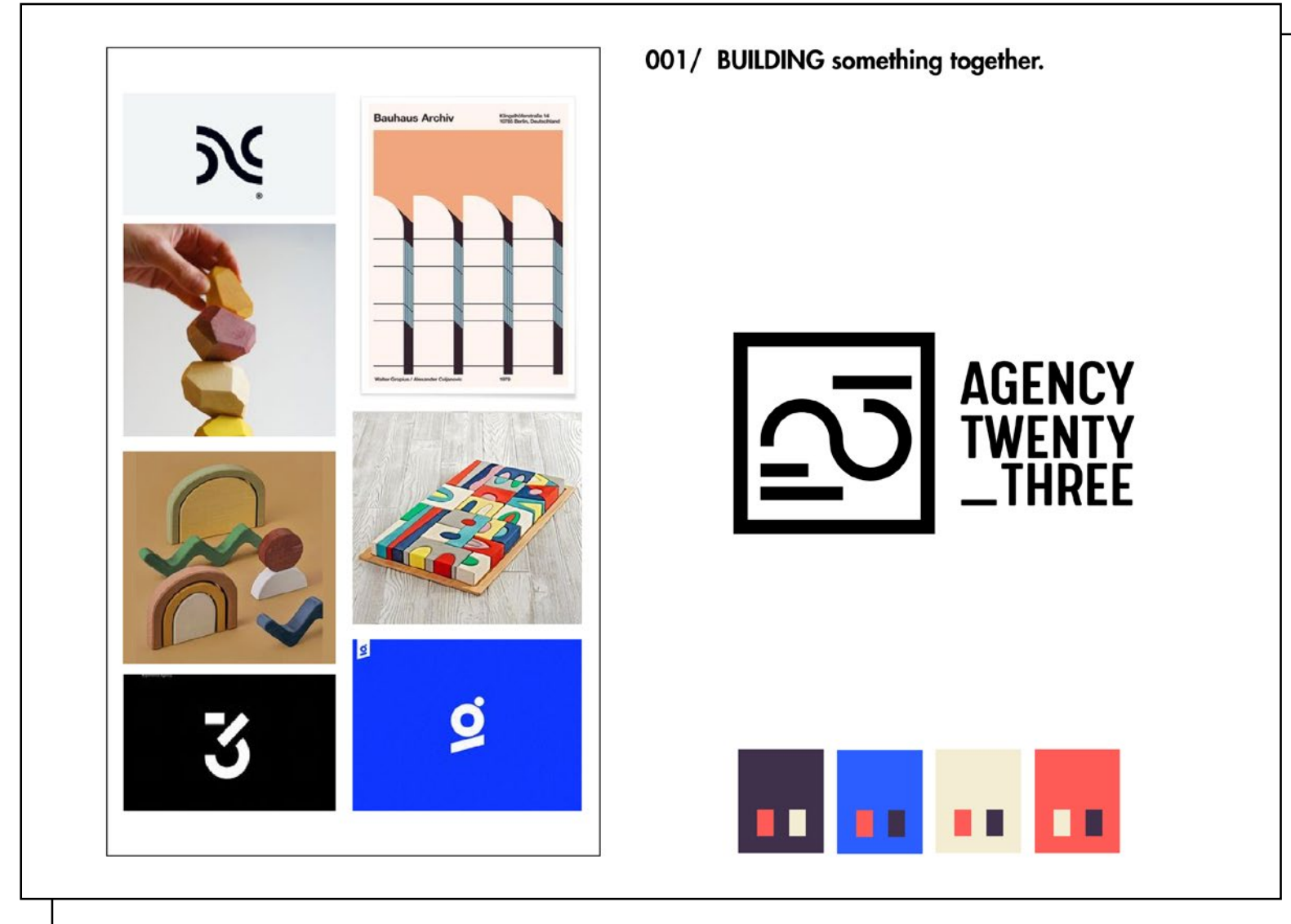


PANTHER M*LK

Illustration & Marketing

Client at Agency Twenty Three

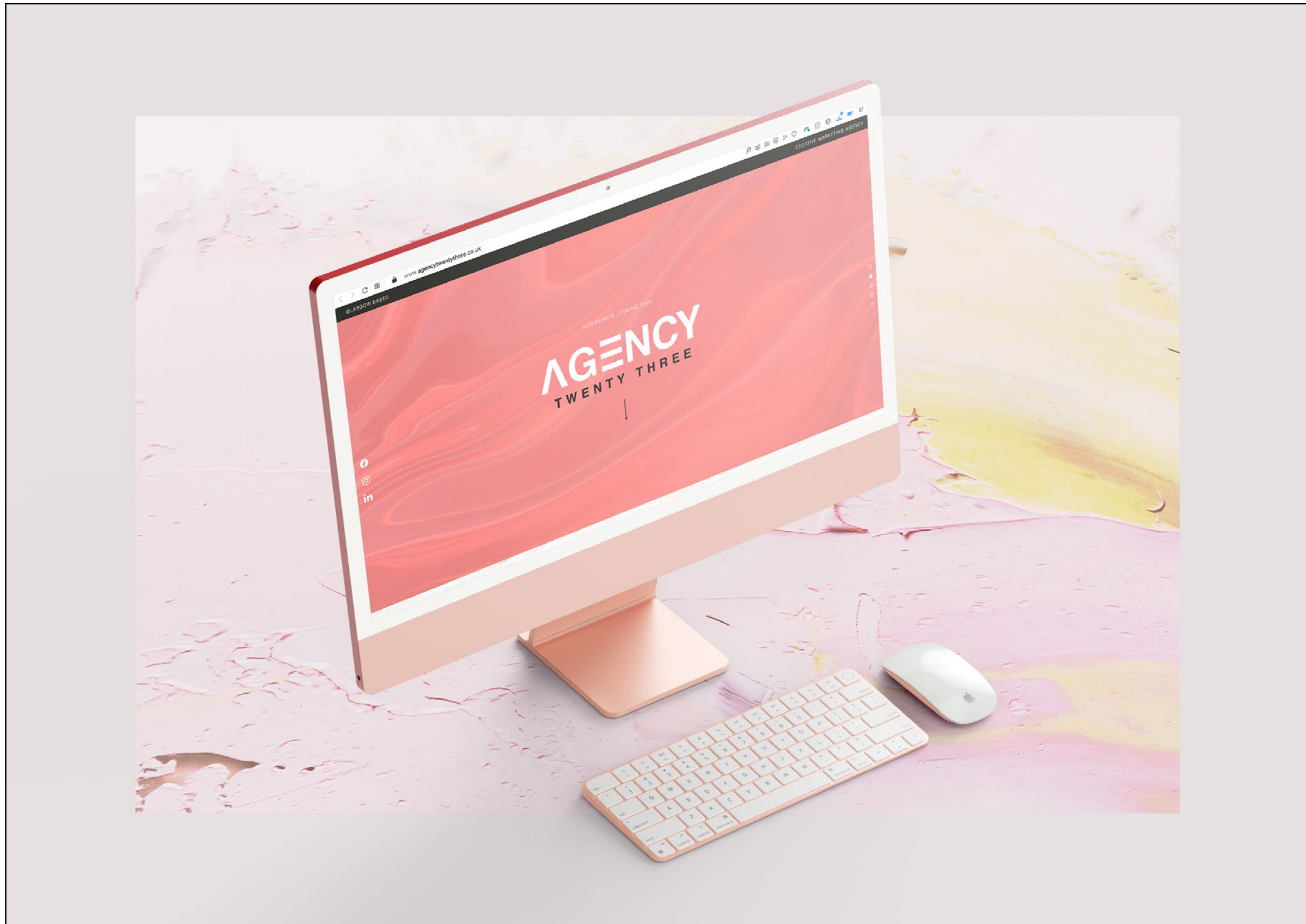
Range of seasonal and event specific illustrations: promoting various flavours, collaborations & festivals.



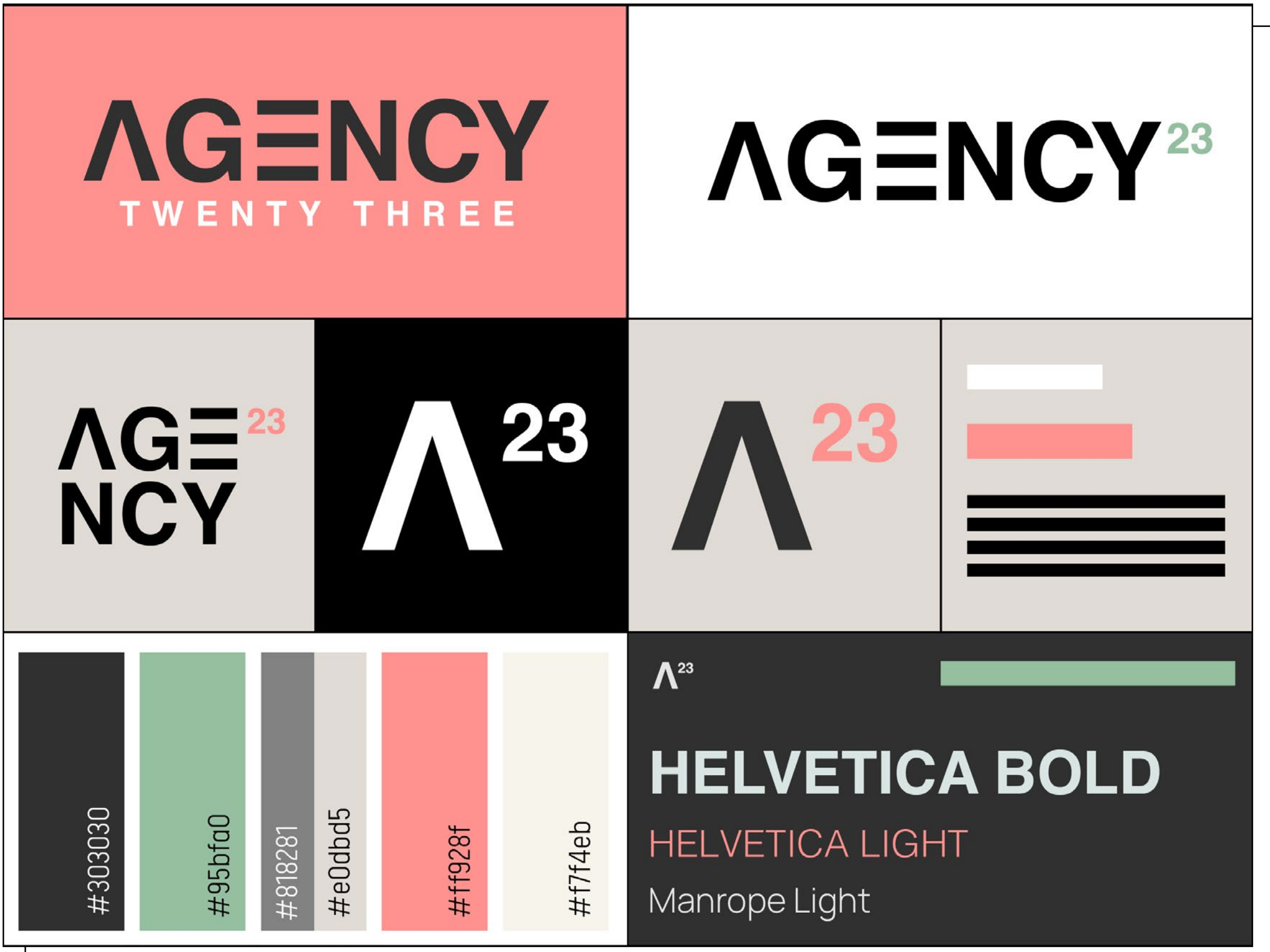
AGENCY TWENTY-THREE

Branding Development

Creative Marketing Agency - Early conceptualizing for rebrand.
Exploring concept lead approaches to design with some callbacks to the company's history.



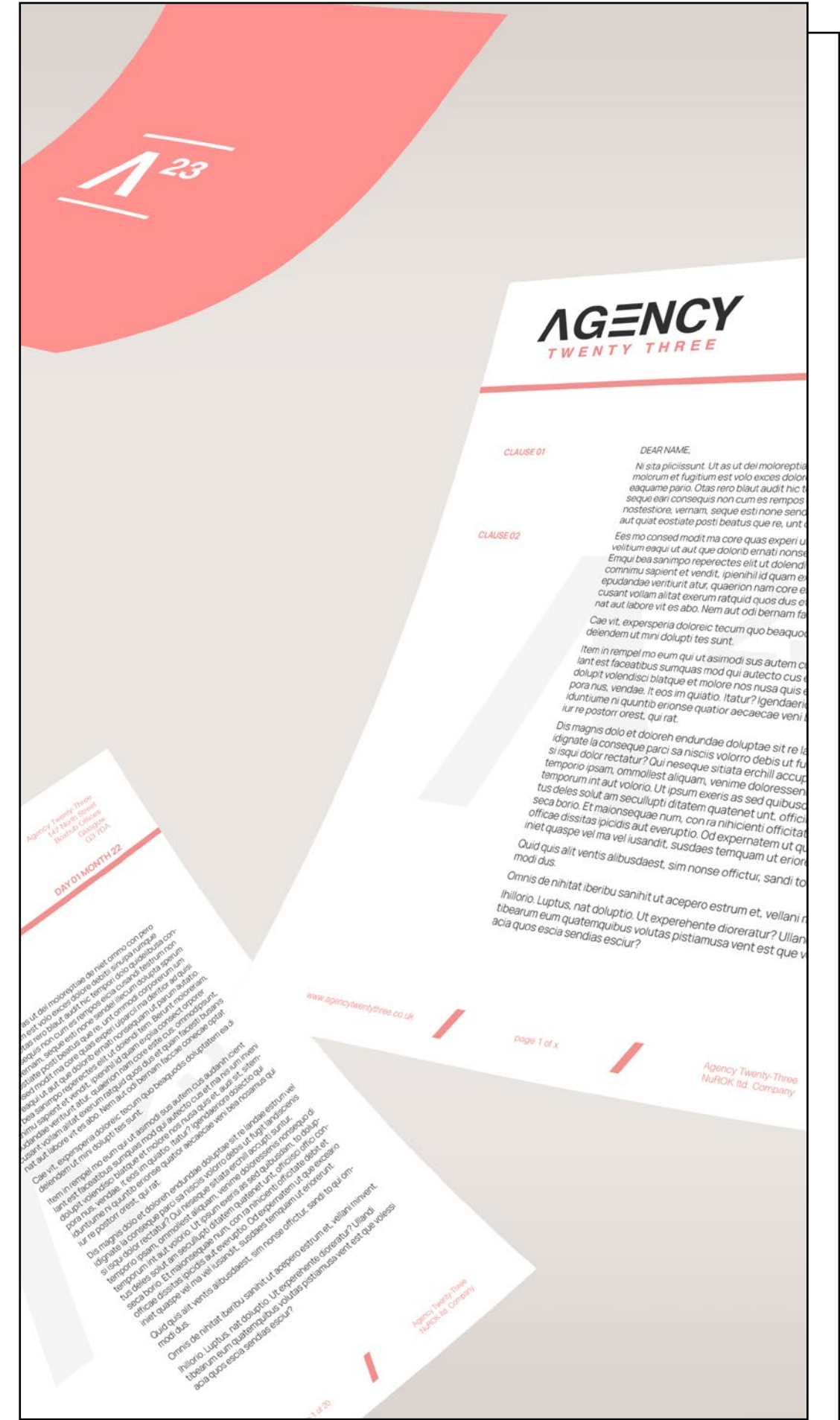
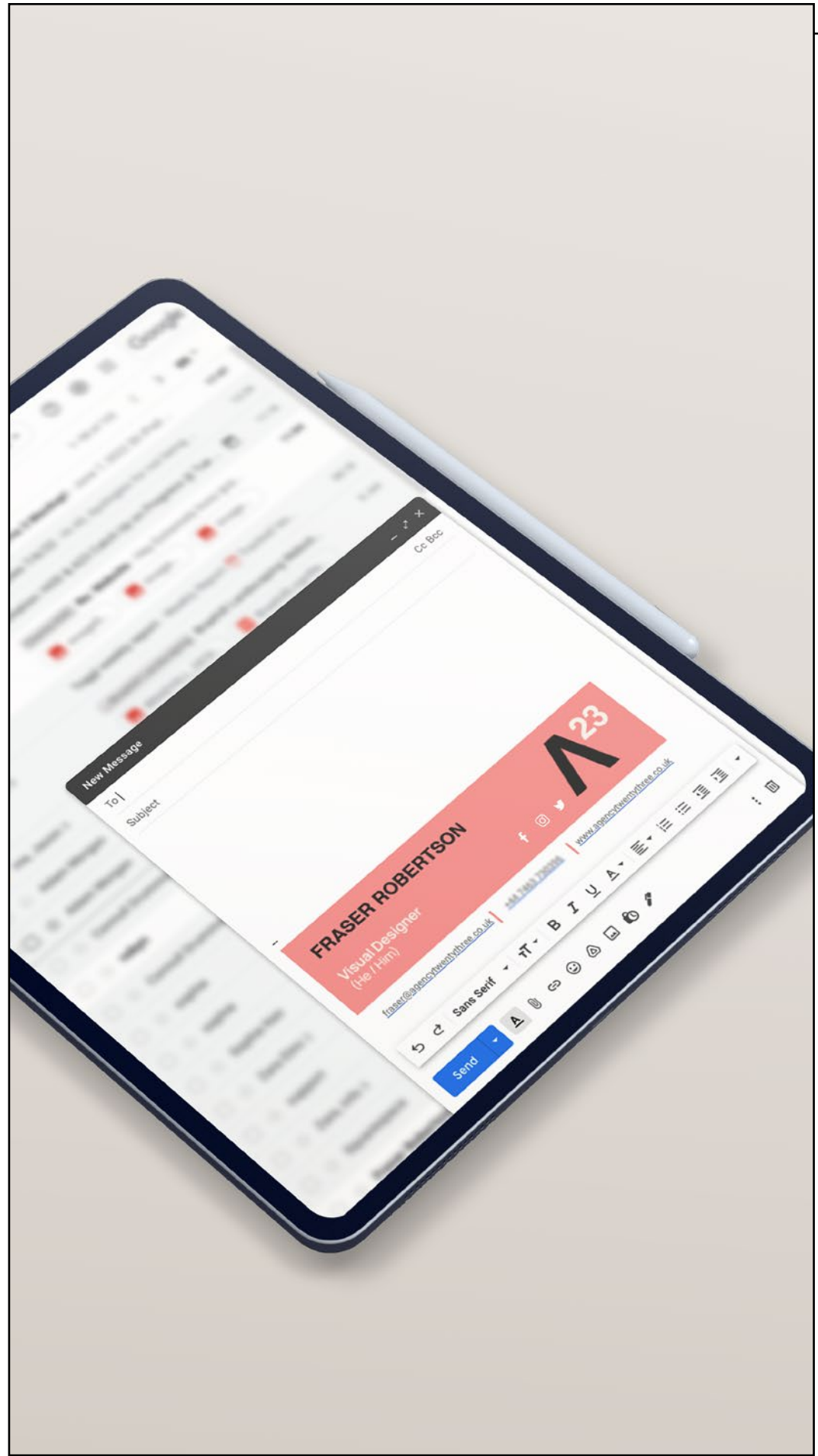
VISIT WEBSITE



AGENCY TWENTY-THREE

Brand Assets & Website

Creative Marketing Agency
Brand guide mock-up and website landing page.



AGENCY TWENTY-THREE

Brand Assets

Creative Marketing Agency - Branded assets:
Email footers, Project sheet, Business Cards, Letterheads.

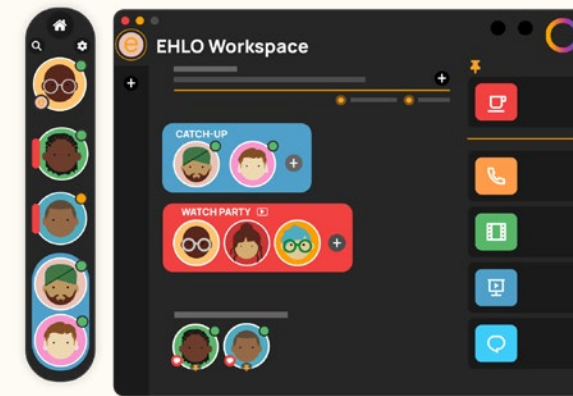


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ehlo to the future
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say
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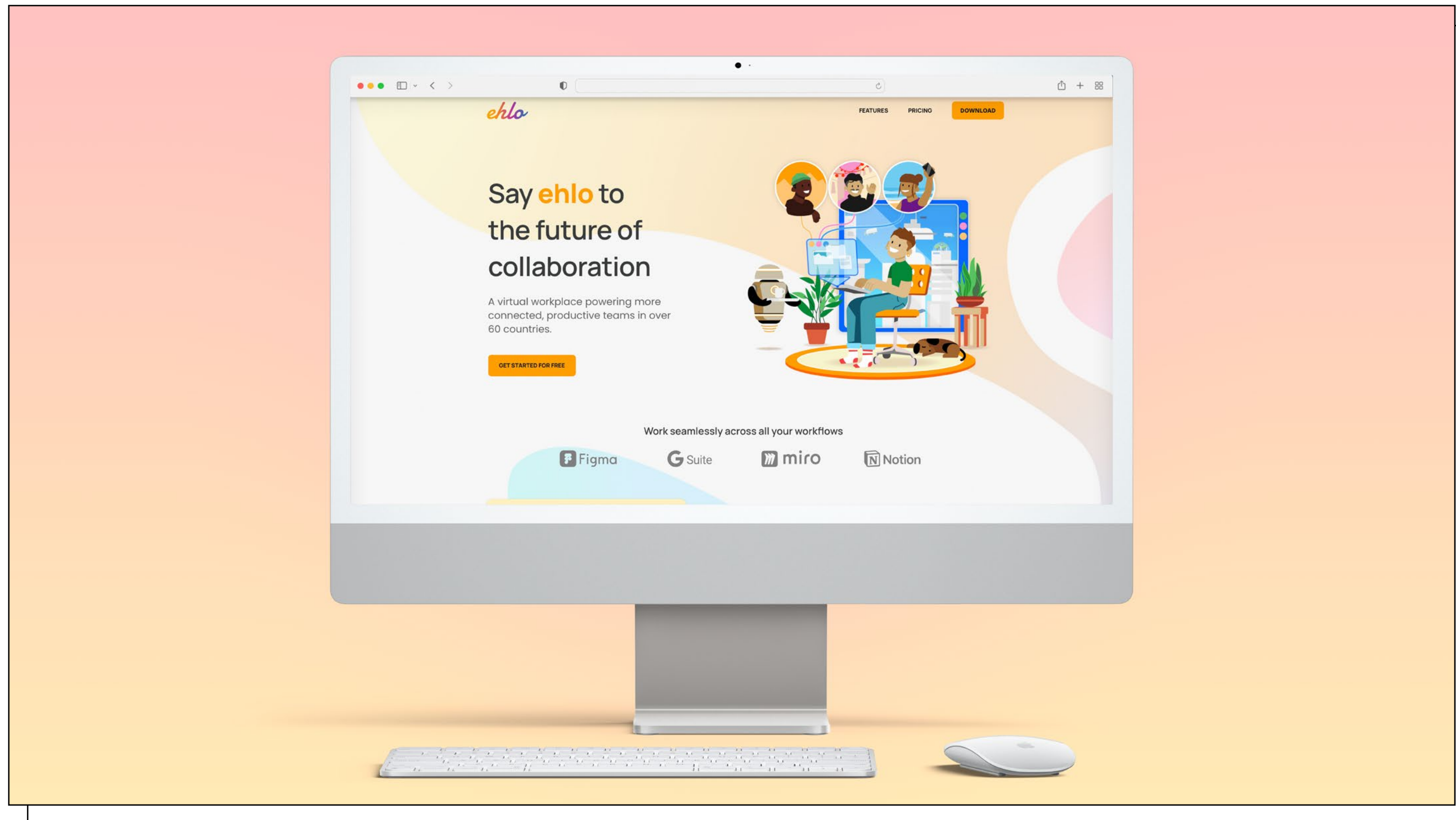
EHLO

Website, Illustration
& Art Direction

Client at Agency Twenty Three

London based software company - developing a virtual studio / office space app for the future of 'working from home'.

Developed illustration and visual style to create a sense of identity and personality.



VISIT WEBSITE

EHLO

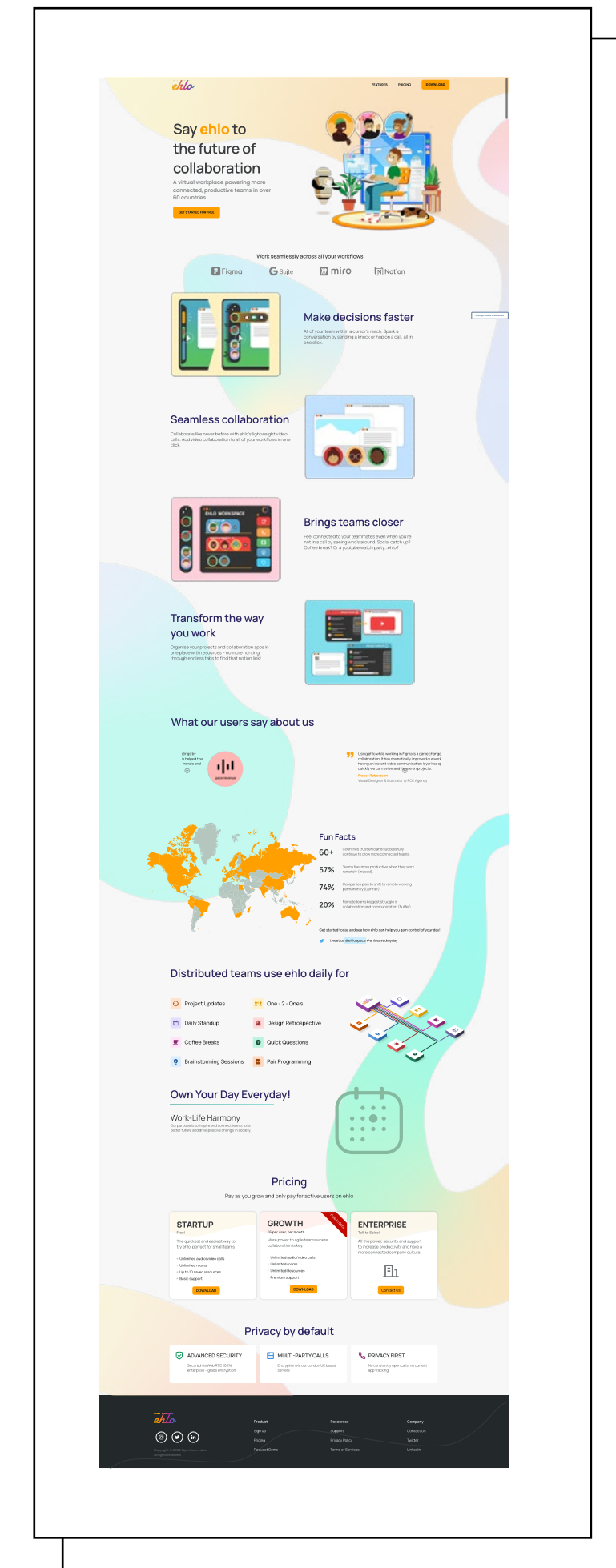
Website, Project Management & Art Direction

Client at Agency Twenty Three

Wireframe.



Final Design



Website development, showing wireframe concept and final page structure. Reflecting the colourful and energetic flow of the visual illustrations to add personality and identity. Managed and collaborated with a team of web developers to impliment the wireframe concept.



The Secret

Motion Logo

Motion Logo for 'the secret' - inspired by vault doors, unlocking and the 'evil eye' smybology.



HAUS OF DENTISTRY

Illustration & Print

Client at Agency Twenty Three

Luxury Dental & Facial Aesthetics Clinic - Launching Autumn 2022
 Printed Materials; Gift Voucher, Business Card, Letterheads, Clinic Premium Memberships Booklet. Visual Branding.



VITO LIFE

Packaging & Art Direction

Client at Agency Twenty Three

Hollistic Health & Lifestyle Brand - Vitamin Elixir.

Label Design, Packaging Mock-up and Social feed posts and infographic suggestions.



[> VIDEO LINK](#)

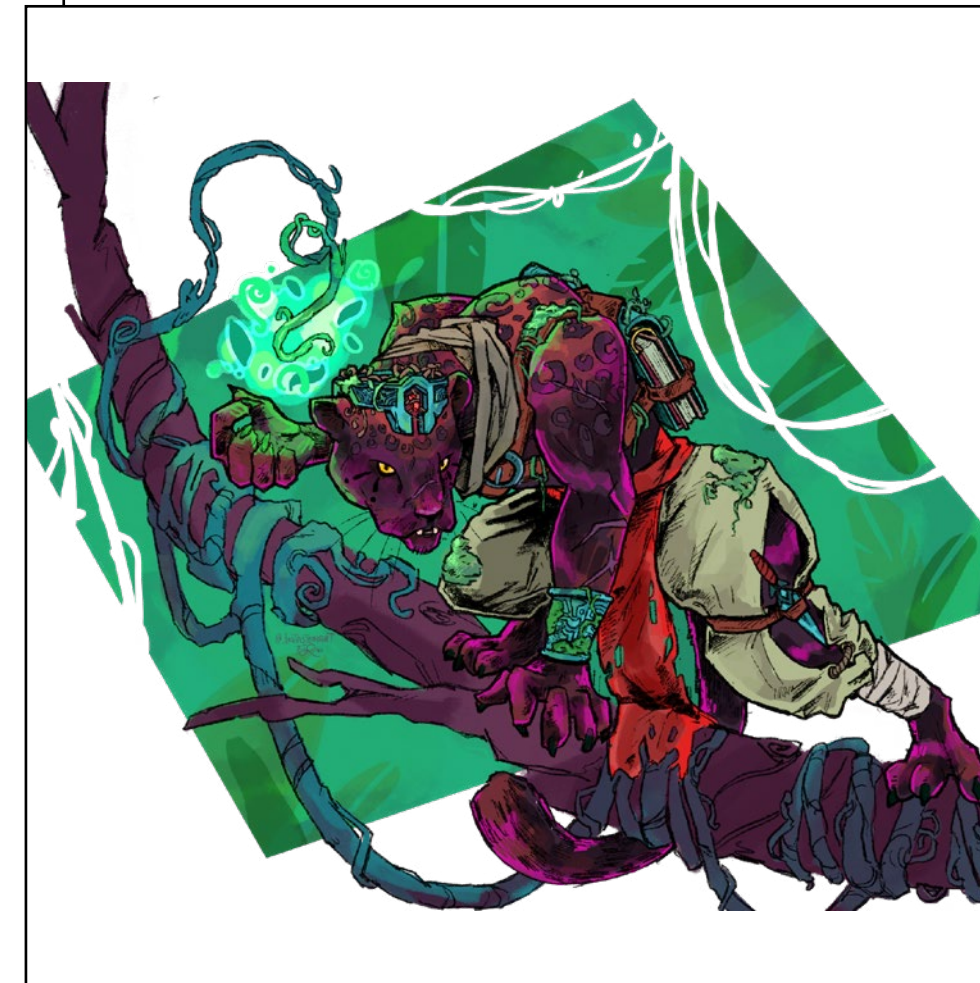
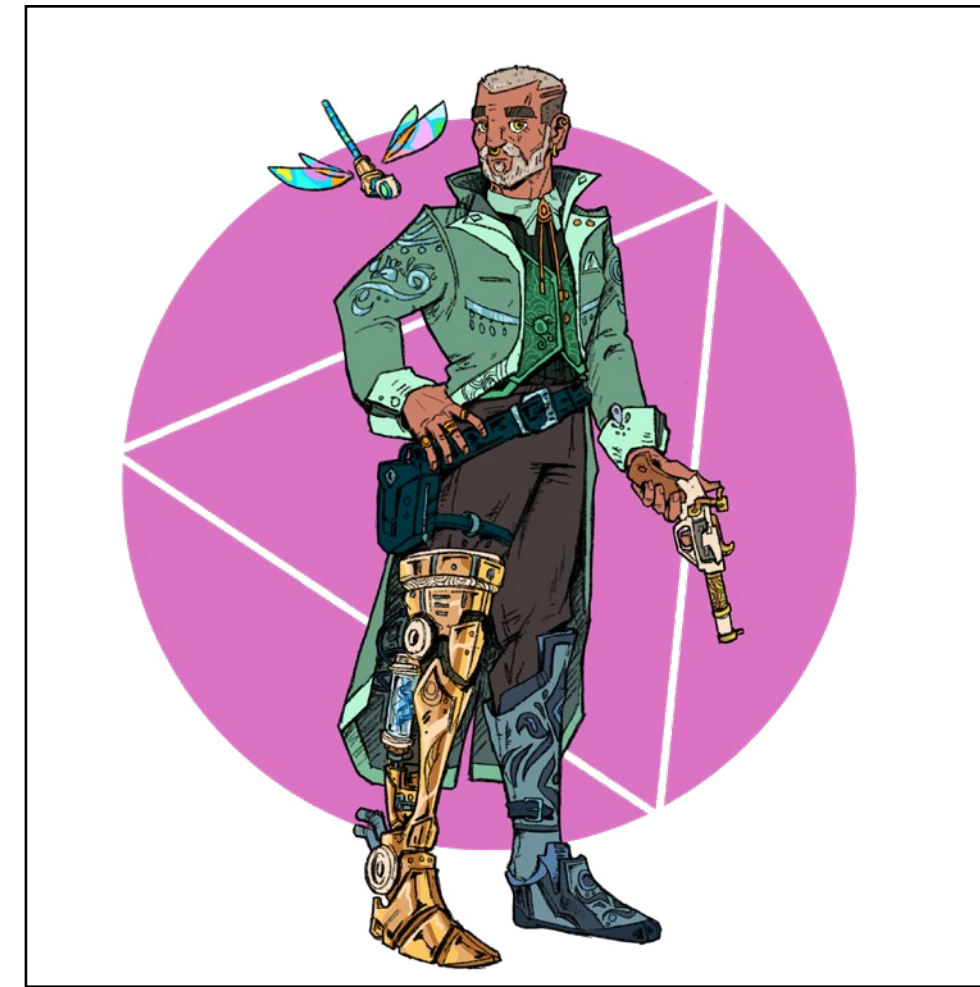
CLOCKWORK ORDER

Character Artwork & Storyboarding.

Client at Agency Twenty Three

A weekly D&D live-show by a Collective of Queer Streamers and Content Creators. I was both a player & Lead Artist.

Storyboarding for the, sadly, lost first episode recap. Included voice over and script writing.



CLOCKWORK ORDER

Character Artwork &
Storyboarding.

Client at Agency Twenty Three

A weekly D&D live-show by a Collective of Queer Streamers and Content Creators. I was both a player & Lead Artist.

A selection of character artworks - the player characters [L] and a range of Non-Player Characters in the collaborative narrative. [R]



VISIT WEBSITE



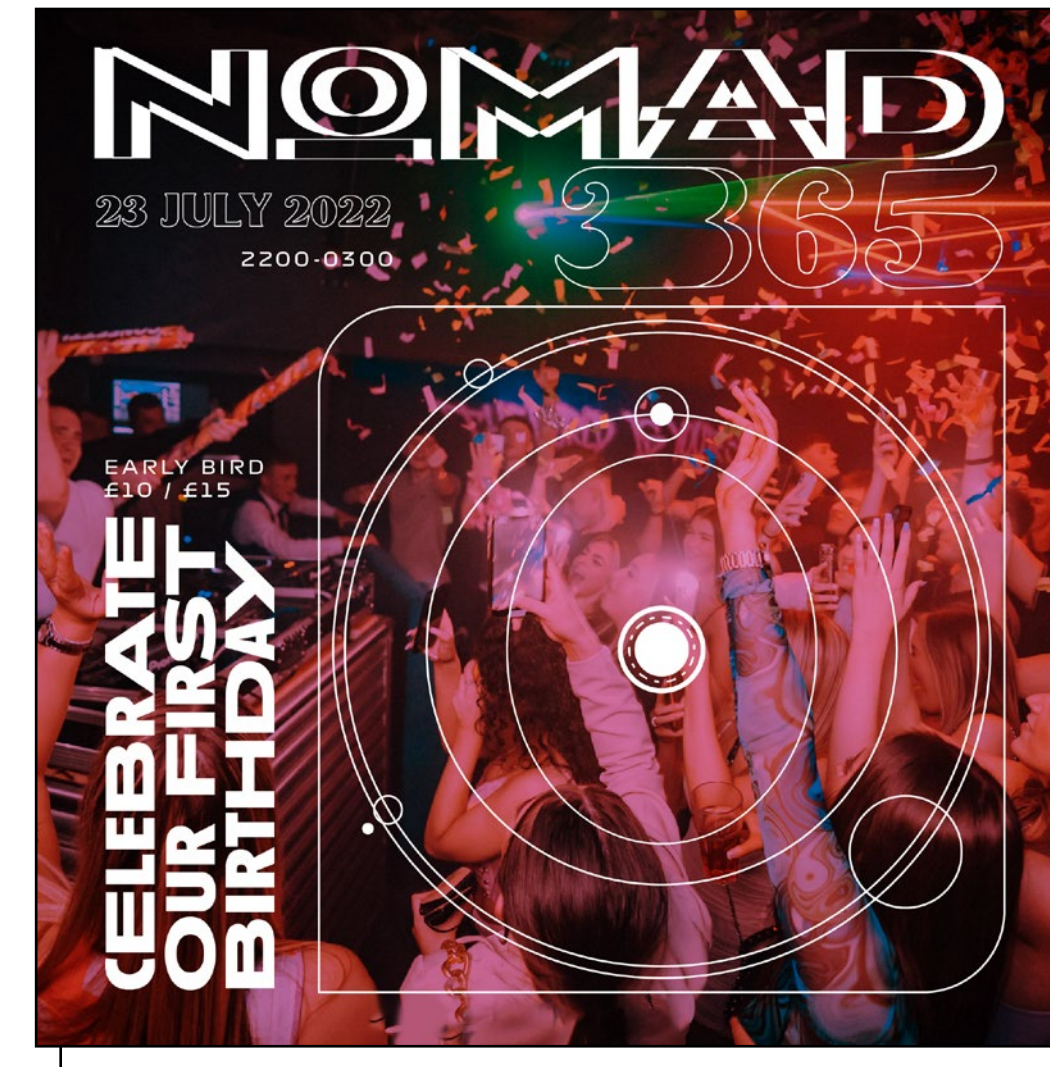
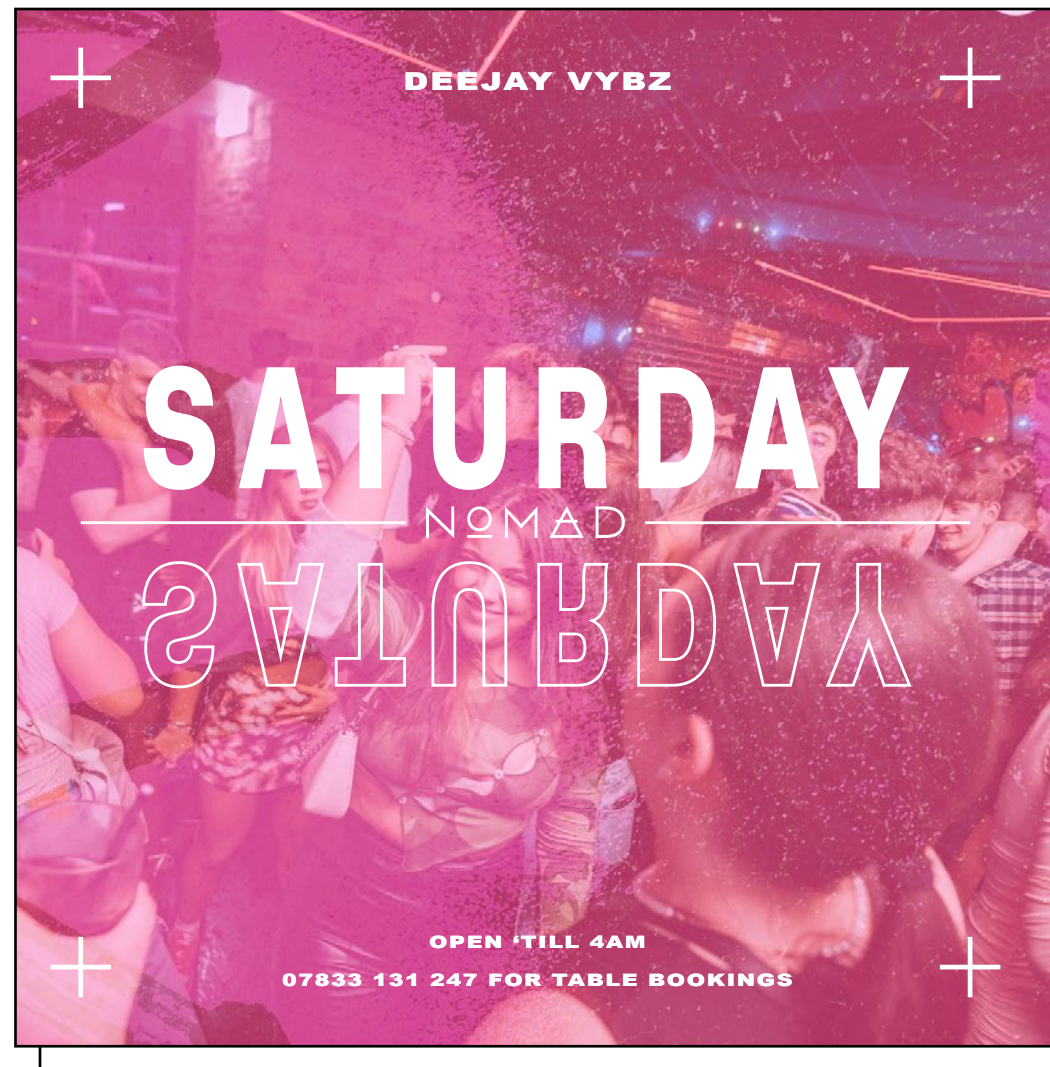
CUSTOM REG

Website & Printed Materials

Client at Agency Twenty Three

Branded Materials & Website for a customised license plate company - producing 3D & 4D plates.

Business cards, illustrated instruction leaflets, promotional cards.



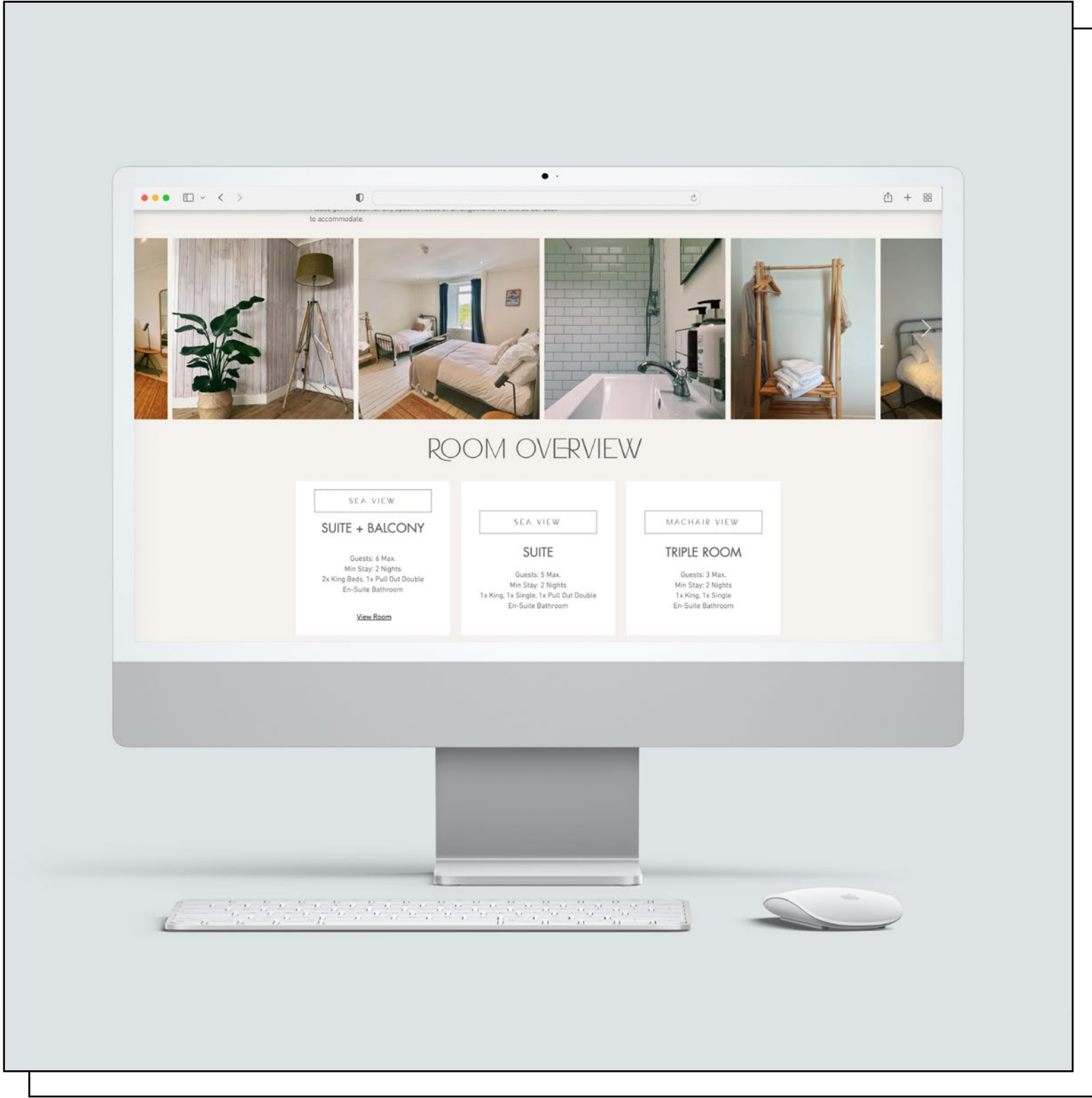
NOMAD

Social Media Marketing
& Promotional Visuals

Client at Agency Twenty Three

Glasgow Techno & House Night Club.

Developing their visual style to promote various nights held at the venue.



VISIT WEBSITE

SCARINISH BEACH HOTEL

Website

Client at Agency Twenty Three

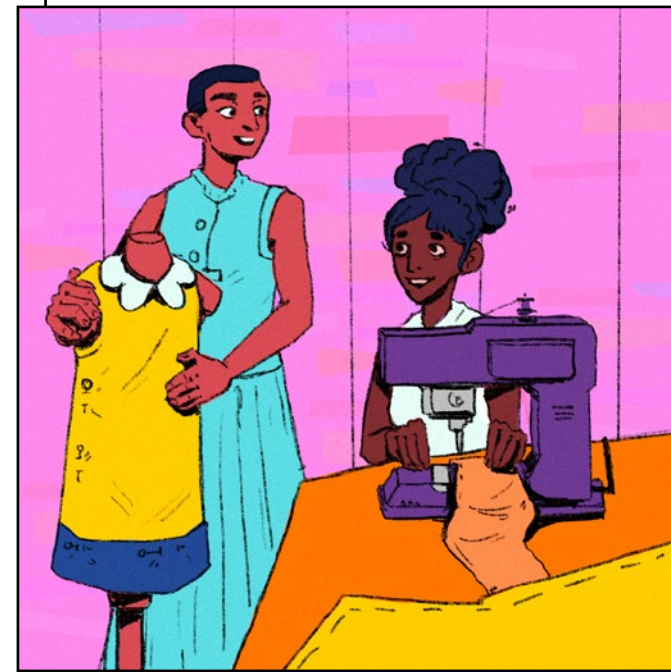
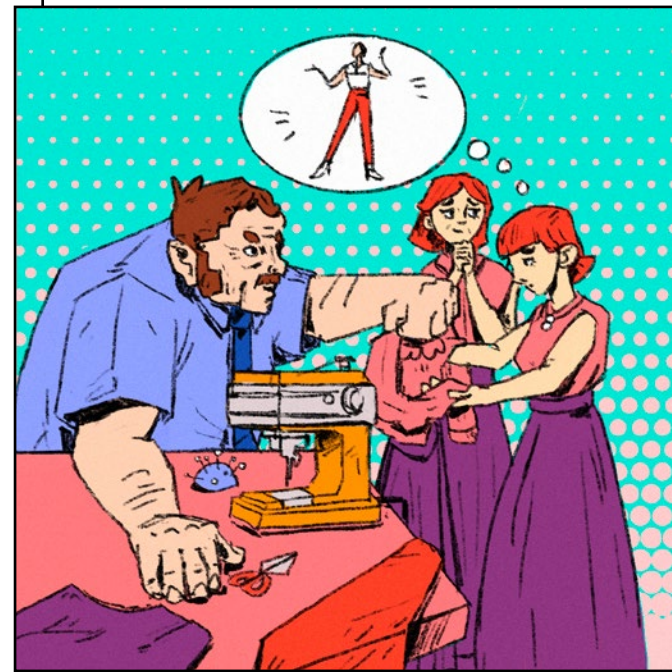
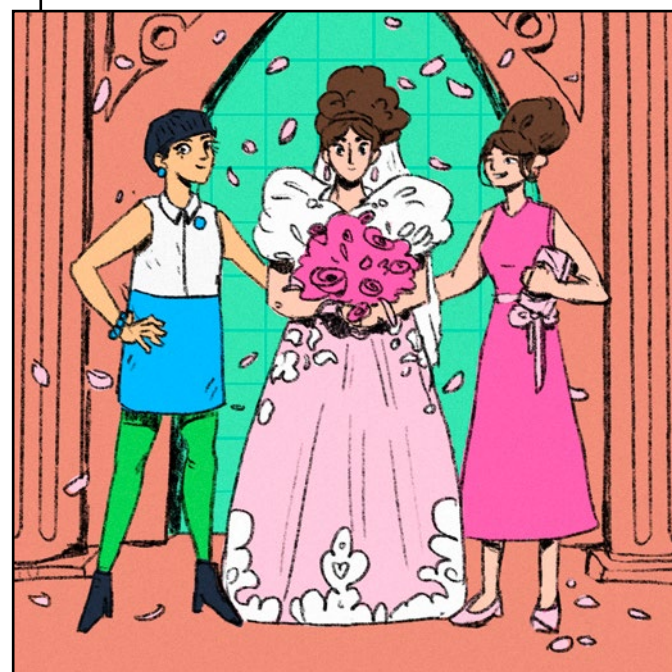
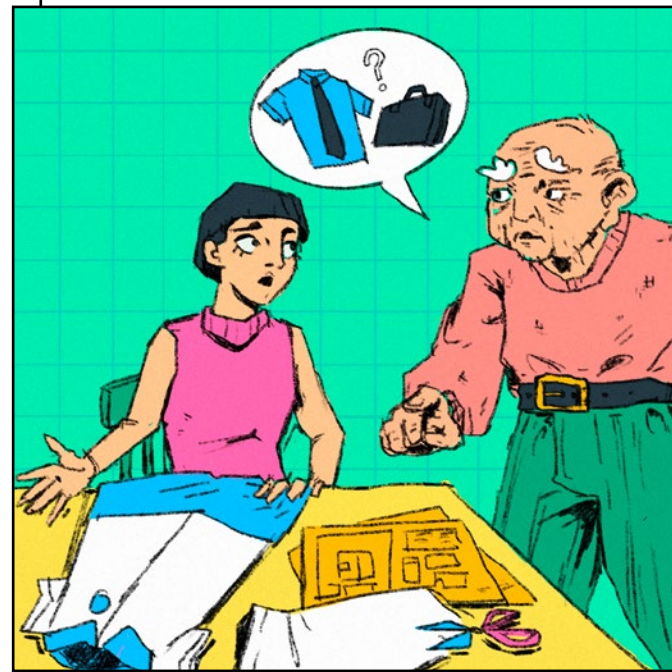
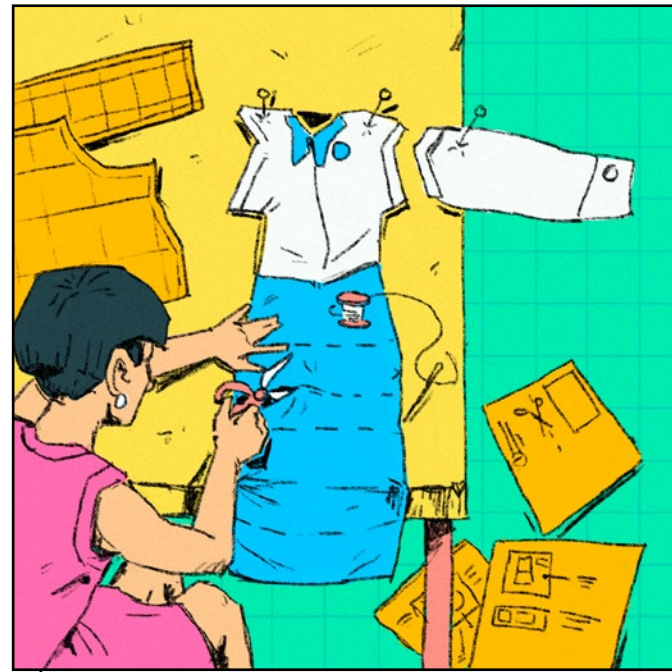
Family owned business for a quiet Beach-side Hotel on the Isle of Tiree in the Western Hebrides.
Web-Design - Updating to suit new branding, and develop the visual language and tone to reflect their refurbishment.



FRESCA

Branding Development

Early branding concepts for a Traditional Italian street food stall. Modernising the traditional feel with the speed and pace of street-food for an eye catching design.



[VIEW ARTICLE](#)

V&A DUNDEE

Editorial Illustrations -
"Quant at Home"

Commissioned artworks to promote the Mary Quant Exhibition, reflecting on local Dundonians memories of the era of Quant and 60's mod clothing.



Black Lives Matter

Kinetic Illustration

Hand drawn lightning FX animation created during the Black Lives Matter protests of June 2020.

Thank you kindly, for your time.

Instagram: [@_LostAstronaut](#)

Linked In: [fraser-j-robertson](#)

www.lostastronaut.co.uk